

Vision

Newsletter of Philanthropy

Volume 1 Inaugural Issue

Loyola University Medical Center ~ Part of Loyola University Health System

Celebrating 10 Years of Hope and Healing

On April 23, Loyola University Health System (LUHS) celebrated the 10th anniversary and rededication of the Cardinal Bernardin Cancer Center (CBCC). Hosted by Anthony L. Barbato, MD, president and chief executive officer, LUHS, and Patrick J. Stiff, MD, director of the CBCC, the evening served as an appreciation of the exceptional staff and generous supporters whose dedication led to the center's considerable advances in the fight against cancer.

Reverend Michael Garanzini, SJ, president, Loyola University Chicago, conducted the prayer of rededication in front of more than 200 Loyola University Health System staff and supporters. Dennis Farina, star of "Law and Order" and a Chicago native, served as master of ceremonies. "This has been an especially meaningful visit," Mr. Farina said, "and a pleasure to be a part of this celebration, to witness first-hand the dedication and compassion of the Loyola community." Mr. Farina, a long-time supporter of Loyola, established a scholarship fund at Loyola University Chicago Stritch School of Medicine (Stritch) in memory of his father, Joseph J. Farina, MD, a 1913 Stritch alumnus.



Celebrating the successes of the Cardinal Bernardin Cancer Center: Anthony L. Barbato, MD, President and CEO, LUHS; Dennis Farina, actor, star of NBC-TV "Law & Order"; Andrew C. von Eschenbach, MD, Director of the National Cancer Institute; Patrick J. Stiff, MD, Director of the CBCC; and Brian Nickoloff, MD, PhD, Deputy Director of the CBCC

For more than 10 years, the CBCC has provided exceptional care for patients facing a cancer diagnosis. Opened in 1994, the cancer center was the first freestanding facility in Illinois dedicated to cancer research, diagnosis, treatment and prevention under one roof. It was renamed the Cardinal Bernardin Cancer Center to honor Joseph Cardinal Bernardin, then Archbishop of Chicago, for his leadership and commitment to health care and to recognize the strength he brought to many through his own personal battle with cancer.

Andrew C. von Eschenbach, MD, director of the National Cancer Institute (NCI) and a cancer survivor, also joined the celebration. "As a product of a Jesuit education, it is particularly meaningful to me that we understand the spirit this Cancer Center embodies and, in fact, that it is dedicated to the memory of Cardinal Bernardin," he said. "The kind of progress that is occurring in this cancer center, and in many other centers like it across

"We are able to assess patients' risk factors, determine the research trials they fit into and upon one visit, provide them with a unified consensus of their treatment options. This process enables patients to begin their treatment program right away."

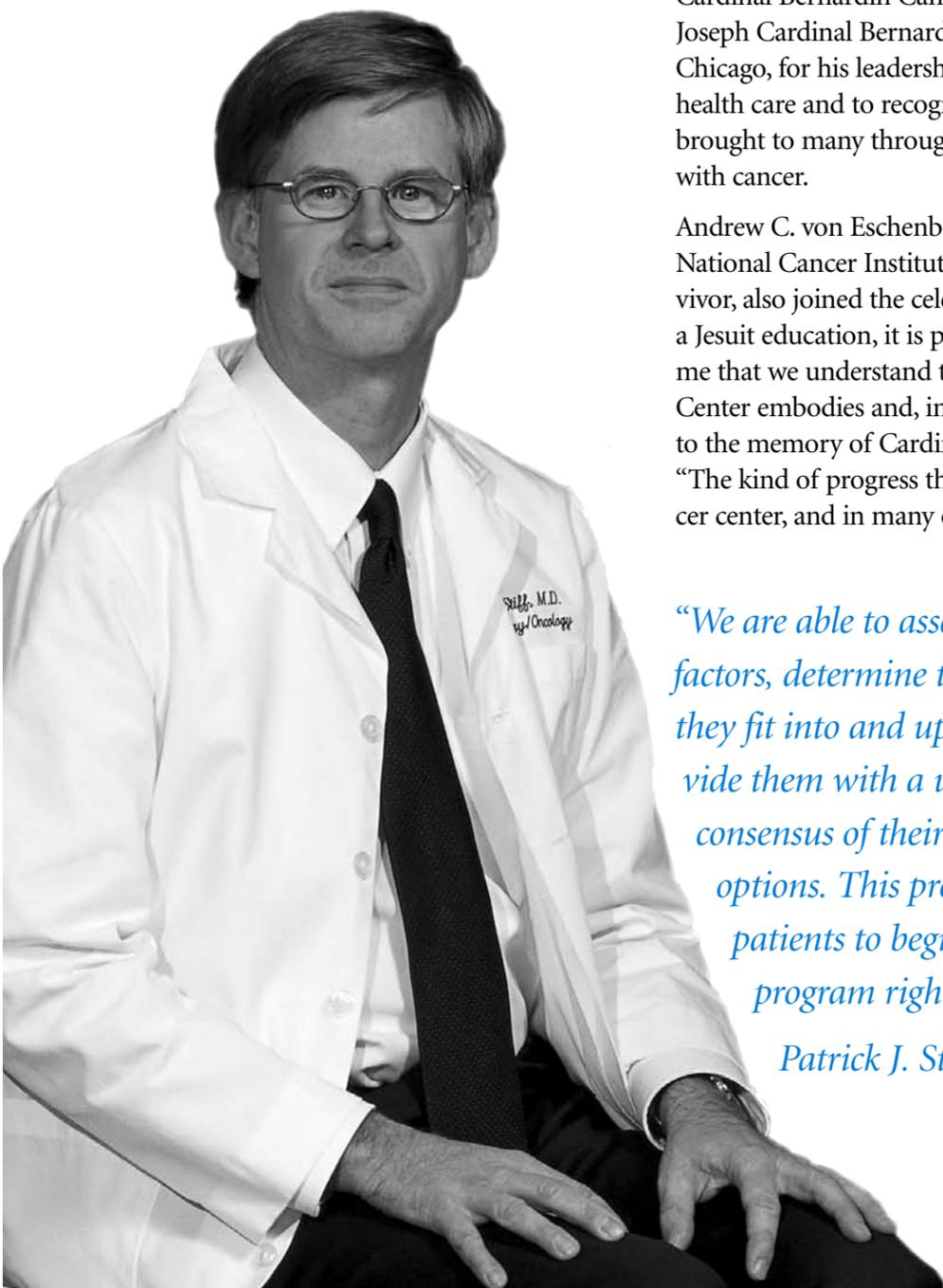
Patrick J. Stiff, MD

the country... has led us to a moment where we can envision hope for a future in which no one will suffer and die from cancer."

In the process of applying for NCI certification, the CBCC brings together nationally recognized physicians and specialists in each field of cancer research who are dedicated to providing holistic and comprehensive care. The 1,500 patients the center serves annually benefit from seeing all their doctors in one location and on the same day. "We are able to assess patients' risk factors, determine the research trials they fit into and upon one visit, provide them with a unified consensus of their treatment options. This process enables patients to begin their treatment program right away," Dr. Stiff said.

Keeping in line with Loyola's commitment to treat the whole person, the CBCC recently opened the Coleman Foundation Image Renewal Center. The facility offers numerous professional services and products to help cancer patients restore their physical and mental well-being. "We have always tried to focus on what patients will need to get through their treatment for cancer. The Coleman Foundation's generosity will greatly advance our efforts to improve the quality of patients' lives while undergoing treatment," Dr. Stiff added.

Noting that the past 10 years of success is cause for celebration, Dr. Barbato emphasized the fact that the "focus is fixed on the future" as Loyola University Health System's talented physicians and staff constantly work to create enhanced treatments and provide the highest quality patient care. "Our continued partnerships with those who support Loyola and the Cardinal Bernardin Cancer Center will bring new hope – and hopefully a cure – to those living with and fighting cancer." ~



Expansion and Renovation Advances Loyola's Leadership in Health-Care Delivery

The expansion and renovation of Loyola University Medical Center, including the development of a Center for Heart and Vascular Medicine, presents a new opportunity for Loyola to make a leadership statement in the delivery of health care. With groundbreaking anticipated in winter 2005, this project will add approximately 175,000 square feet of new space and renovate approximately 60,000 square feet of existing space. The new facility underscores Loyola's commitment to patient-centered care combined with remarkable technical advances.

In addition to creating a formal lobby entrance to the hospital, the new space will provide the world-class infrastructure that supports and advances Loyola's reputation as a leader in patient care. It will add a formal Center for Heart and Vascular Medicine, 64 new private patient rooms, nine additional operating rooms and support spaces, an inpatient MRI facility, and enhanced amenities for patients and their families.

Jonathan Rozenfeld, associate vice president, Health Care Services, Loyola University Health System (LUHS), credits the building design for reinforcing a more meaningful patient experience. "The vision to create a patient-focused and state-of-the-art facility will be realized every day in the way the building allows physicians and staff to work," he said. The new space brings together various disciplines to care for cardiac, vascular and surgical patients. Not only will physicians and staff find improved opportunities for collaboration in this environment, but patients also will benefit



An architect's rendering depicts the new hospital exterior from the east side.

from being able to find comprehensive care in one location, including technologically advanced interventional suites, operating rooms and diagnostic spaces.

Designed with careful attention to patient and family needs, the expansion and renovation will achieve higher levels at which staff are able to deliver care. With separate patient and public corridors and elevators, increased elevator capacity, as well as additional private rooms that enable visiting family to stay overnight, the new space will offer patients the privacy, and warm, peaceful, aesthetically pleasing environment they desire and deserve. Strategically placed documentation stations and computerized medical records next to patient rooms will provide nurses with ready access to information and bring them in closer contact with patients they are serving. Additional consultation spaces also will enable physicians to consult privately with patients and their families.

"The new infrastructure is a physical expression of the compassionate care Loyola provides," said Martin Massiello, executive vice president, LUHS. "It captures Loyola's promise to provide expert care while also treating the whole person."

"It is always important to remember that our success and reputation are not based on our buildings, but on what occurs inside this space," added Anthony Barbato, MD, president and chief executive officer, LUHS. "The hard work and tireless dedication of Loyola physicians, faculty, staff and students to our patients and their families continues to set the standard for excellence in patient care in and beyond our community. The completion of this hospital expansion and renovation will result in a new standard of excellence in meeting patient needs." ~

Kennedy Leads New Research Endeavors

Richard H. Kennedy, PhD, assumed the position of associate dean for Research and professor of Physiology at Loyola University Chicago Stritch School of Medicine in August 2004. He previously served as chair of the Department of Pharmaceutical Sciences and dean of the Graduate School at the University of Arkansas for Medical Sciences.

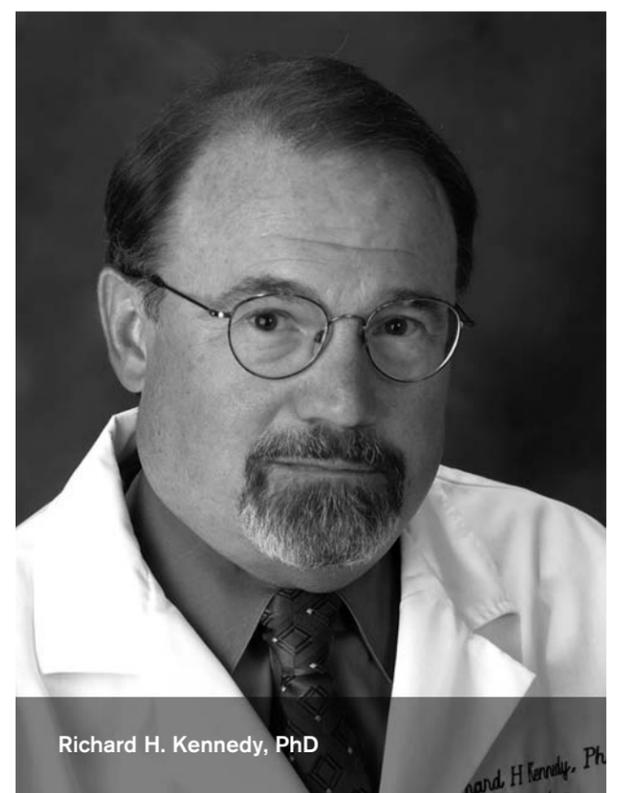
In this role, Dr. Kennedy is overseeing the establishment of a new research infrastructure that will facilitate continued expansion of nationally and internationally recognized collaborative biomedical research that will readily translate scientific discovery and technology to patient care. This infrastructure will include the construction of a new state-of-the-art research building that will house the modern laboratories and technologies required to propel biomedical research at Loyola to unprecedented levels. He also will focus on strengthening communicative ties among Loyola

researchers and recruiting additional clinician-scientists and collaborative translational research teams.

Currently, his research focuses on the cardiac actions of pro- and anti-inflammatory proteins, prevention and treatment of cardiac changes that follow heart attack or other damage, and gender differences in the cardiac aging process.

Dr. Kennedy's research in cardiovascular pharmacology and pathophysiology has resulted in more than 100 peer-reviewed manuscripts and has been funded by a variety of agencies including National Institutes of Health, the American Heart Association, the National Collegiate Athletic Association, the Office of Naval Research, the United States Air Force and the Environmental Protection Agency.

Dr. Kennedy and his wife, Barbara, have two children. He and his family enjoy many outdoor activities including water sports, jogging and backpacking. ~



Richard H. Kennedy, PhD

Alumnus Gift Creates New Institute for Medical Education

Stritch School of Medicine (Stritch) class of 1974 alumnus, John York II, MD, his wife, Denise and their family have made a \$1.5 million gift to establish an endowment for the Ralph P. Leischner Jr., MD, Institute for Medical Education. This anchor gift, given through the Marie Denise DeBartolo York Foundation, which is involved in philanthropy to health care and education, will ensure that the Stritch experience continues to be rich and fulfilling, one that prepares tomorrow's best physicians to heal both body and spirit.

During his education, Dr. York also attended Notre Dame and Vanderbilt Universities. He has little doubt that some of the best teaching he experienced was at Stritch. His reasons for helping to create the Leischner Institute were twofold: to ensure that the gift would help maintain, in perpetuity, a strong teaching curriculum within Stritch, and to honor the extraordinary legacy of one of Loyola's most inspirational leaders.

Dr. York first became acquainted with Dr. Leischner as a resident in pathology at Loyola University Medical Center. Passionate about the entire process of educating medical students, Dr. Leischner devoted more than 30 years of his life to teaching, medicine and the Jesuit ideal of concern for the whole person at Stritch. He was recognized as an inspiring teacher and leader who Dr. York credits with his enthusiasm for learning. "With Ralph's guidance," said Dr. York, "I truly learned, for the first time, how to read. To say such a thing is no small matter, since most people don't know how to read closely and actually learn and retain new knowledge as they read. Ralph taught me how to do this, and



John York II, MD (Stritch '74)

consequently taught me how to learn pathology." This feeling about Dr. Leischner is broadly shared as evidenced by the Stritch student body having elected Dr. Leischner Teacher of the Year 10 times and Graduates' Outstanding Professor seven times.

Over the years, Dr. York, Denise and their family continually made gifts to support Stritch. Their desire to do more – to give a gift that would grow and touch the core of Stritch and recognize Dr. Leischner's contributions – inspired the gift to establish the endowment.

The Leischner Institute will build upon Stritch's leadership role in preparing future physicians who provide exceptional, compassionate medical care, ensuring that the medical curriculum and teaching methods adapt to the needs of an ever-changing health-care environment. After Dr. York talked through this institute concept with Anthony L.

Barbato, MD, president and chief executive officer, LUHS, and Stephen Slogoff, MD, dean, Stritch, and senior vice president, Clinical Affairs, LUHS, he realized the idea captured the very essence of who Dr. Leischner was and what Stritch embodied. "I can't help but believe that Ralph was in the room, planning with us," he said.

Dr. York is quick to note that their commitment alone will not enable Stritch to take this step toward enhancing medical education. "The support and involvement of other benefactors who understand Loyola and the value of a Stritch education will make the critical difference for both the funding of this new institute and its strengthening of the Stritch education on a local and national scale. Their commitment will perpetuate the legacy I, and so many others, benefited from and that Ralph worked so diligently to create at Loyola." ~

The Ralph P. Leischner Jr., MD, Institute for Medical Education

Recognized for excellence and innovation, Stritch School of Medicine (Stritch) is poised to take a bold step toward enhancing medical education and has embarked on a new fund-raising endeavor to raise \$3.5 million to complete the endowment for The Ralph P. Leischner Jr., MD, Institute for Medical Education.

For more than three decades, Dr. Leischner set an example of dedication and innovation at Stritch with his focus on the development of outstanding physicians. As a 1968 graduate of Stritch, Dr. Leischner instilled in his students the

"A Teacher affects eternity; he can never tell where his influence stops." - Henry Brooks Adams

ideals he learned during his studies – integrity, enthusiasm, compassion and an enduring commitment to learning.

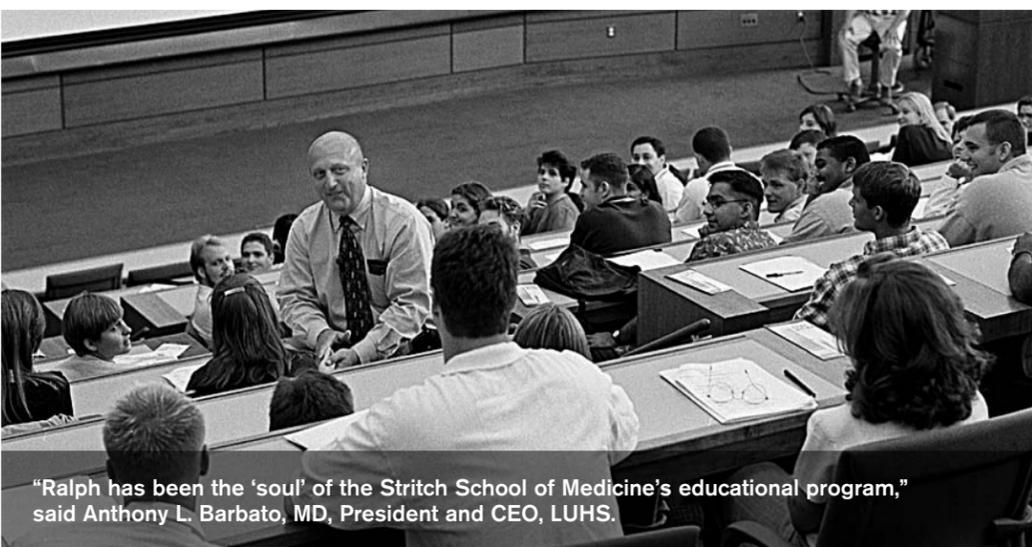
The four main programmatic areas of the Leischner Institute include:

~ increasing opportunities for clinical faculty to work with students through a [Teaching the Teachers](#) initiative

- ~ giving exceptional teachers the opportunity to pursue projects that will improve the curriculum as [York Fellows](#)
- ~ providing a forum for focus, creativity and transformation through a year-long [Symposium Series](#)
- ~ bringing together medical leaders from across the country to share ideas on curricular development through a [Medical Education National Conference](#) to be held on the Loyola University Medical Center campus

The endowment will ensure the Leischner Institute will provide faculty and students with additional educational support and professional development opportunities in perpetuity. Future generations of Stritch faculty and students will find new and significant ways to continue advancing medical knowledge and serving patients with the highest degree of skill, integrity and compassion.

As the endowment grows through gifts and capital gains, the additional funds will enable Stritch to better prepare physicians to put their faith in action and care for others in much the same way Dr. Leischner envisioned and practiced. ~



"Ralph has been the 'soul' of the Stritch School of Medicine's educational program," said Anthony L. Barbato, MD, President and CEO, LUHS.

Falk Trust Philanthropy Continues to Enhance Scientific Discovery

Since 1992, the Dr. Ralph and Marian Falk Medical Research Trust has provided research grants to support many research initiatives at Loyola University Health System (LUHS). The Falk Trust's philanthropy has benefited Stritch School of Medicine's four research institutes – burn & shock trauma, cardiovascular, neuroscience and oncology – and has enabled Loyola to conduct pioneering basic science research, to offer vital fellowships and to recruit key faculty members. The Falk Trust's recent grants to the Cardiovascular Institute and Burn & Shock Trauma Institute have raised its total support to more than \$10 million.

“The Dr. Ralph and Marian Falk Medical Research Trust invests in exceptional medical programs that promote excellence in health care for individuals and communities across the country. Loyola continues to rank at the top for various medical specialties,” said Cathie Ryan, senior vice president, Bank of America Private Bank. “We look forward to strengthening this long-standing partnership.”

Cardiovascular Institute

The Cardiovascular Institute strives to extend knowledge of the development, treatment and prevention of all types of heart disease through basic science and clinical research. The faculty is composed of a multidisciplinary team of clinician researchers skilled in molecular biology, cell and integrative physiology, interventional cardiology and cardiovascular surgery.

The ongoing generosity of the Falk Trust has enabled the Cardiovascular Institute to expand in a number of ways by directly supporting several key areas:

- ≈ Falk Cardiovascular Research Fellowships that offer specialized research training in molecular and cellular cardiology, cell signaling and the causes and treatment of heart failure: 19 fellowships have been awarded to basic and clinical researchers
- ≈ Director's Awards for resident physicians to participate in laboratory and clinical research prior to receiving advanced clinical training in a variety of disciplines
- ≈ recruitment of several key staff members
- ≈ multiple interdisciplinary clinical and laboratory research projects
- ≈ new research program in cardiovascular cell signaling



Loyola University Health System's Center for Heart and Vascular Medicine brings heart and vascular specialists together in one location.

≈ expanded research in molecular therapy of cardiovascular disease through the development of a state-of-the-art transgenic physiology core laboratory

“Initiatives such as the new transgenic physiology core laboratory and the Falk Cardiovascular Research Fellowships have advanced the quality and quantity of research at Loyola,” Allen M. Samarel, MD, director of research at the Cardiovascular Institute, noted. “The Dr. Ralph and Marian Falk Medical Research Trust's charitable contributions have been instrumental in advancing the Cardiovascular Institute to the level it is today.”

Burn & Shock Trauma Institute

The Burn & Shock Trauma Institute consists of a multidisciplinary team of scientists and clinicians that are among the few nationally devoted to the study of traumatic injury. This is significant because deaths from severe trauma outnumber other causes of death including heart disease and cancer.

Loyola scientists investigate the body's reaction to injury and infection, with the hope that their research findings may lead to innovative therapies for trauma and burn patients. The institute focuses on the prevention, treatment, education and research issues relevant to trauma and injury. It also serves as the research arm of Loyola's Burn Center and Level 1 Trauma Center, investigating problems in post-burn immunosuppression, wound healing and nutritional support.

The Falk Trust's support of the Burn & Shock Trauma Institute has enabled critical research studies on the immune system's responses to trauma at the site of an injury and in bone marrow. These studies – which took into account the effect of pre-existing factors such as age, gender, drugs and alcohol on the immune system's response to injury – have resulted in new information about the body's response to trauma and prompted inquiry into the development of more innovative therapies for trauma and burn patients.

Funding from the Falk Trust also has enhanced the institute's research training programs and uncovered critical data that supports multiple extramural grant applications. “The Falk Trust has continually demonstrated its foresight and steadfast support of Loyola University Health System. Its philanthropy has been instrumental to the advancement of scientific inquiry and discoveries at Loyola,” said Richard L. Gamelli, MD, FACS, director of the Burn & Shock Trauma Institute.

Committed to funding medical research in the area of diseases for which no cure is known, the Falk Trust was established by Marian Falk, widow of Dr. Ralph Falk, founder of Baxter International, Inc. Marian Falk, who passed away in 1990, was a recipient of Loyola's prestigious Camellia Award for her charitable service to society. Bank of America serves as trustee of the Falk Trust. ≈

Special Events

November 18 Stritch Annual Award Dinner Hilton Chicago and Towers

Loyola will host the Stritch Annual Award Dinner, one of the oldest and grandest black-tie galas in Chicago. Established in 1950, the award dinner has raised \$26 million to support educational initiatives at Loyola University Chicago Stritch School of Medicine. For details, please call (312) 915-6801.

Vision

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For more information on gift giving, please contact us at (708) 216-3201; fax (708) 216-5980.

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Burn Unit Benefits From Firefighter Commitment

Since 1998, the Schaumburg Fire Fighters Benevolent Association has generously donated a portion of the proceeds it raises hosting an annual fire department softball team competition to the Burn Unit at Loyola University Medical Center. Recently, the association presented Richard Gamelli, MD, chairman of the Department of Surgery and director of the Burn Center, with a check in the amount of \$25,000, bringing its total support to date to more than \$160,000.

Approximately 34 teams compete in the tournament, which also features a silent auction, raffle and other fund-raising activities. The association's gift enables Loyola physicians and researchers to discover and examine new treatments related to burn injuries.

"Severe trauma is the major cause of death in the first four decades of life, outnumbering all other causes including heart disease and cancer," explained Dr. Gamelli. "The consistent giving of the association goes a long way in advancing our ability to reduce the devastating effects of trauma injury."



Left to Right: Lt. Ted Pellus, Cheryl Rawski, Dr. Richard Gamelli, Bob Shanley

Loyola's programs in research, education and patient care for injured victims are among the most advanced in the nation. The Burn & Shock Trauma Institute at Loyola is one of the few in this country with such highly focused and successful injury research. The Burn Center admits over 500

patients each year, while the Trauma Service treats nearly 2,000 patients annually. The burn and trauma programs also provide education to area physicians-in-training, medical students and nurses about the latest in the care of trauma victims. ~

McCormick Tribune Foundation Advances Pioneering Research

The McCormick Tribune Foundation, one of the nation's largest charitable organizations, recently completed a two-year pledge of \$1 million to build the McCormick Tribune Center for Cellular Therapy at the Cardinal Bernardin Cancer Center (CBCC).

"We are very excited about the pioneering research and new therapies that will be possible thanks to the generosity of the McCormick Tribune Foundation," Patrick J. Stiff, MD, director of the CBCC, stated. "The new state-of-the-art research facility will dramatically advance cell-based therapies, expand available treatment options and enhance the care our patients receive."

Loyola University Health System's clinical researchers are nationally renowned for their ground-breaking cancer research and treatment programs using adult stem cell and bone marrow

transplantation, chemotherapy, biologic response modifiers, surgery and radiation therapy.

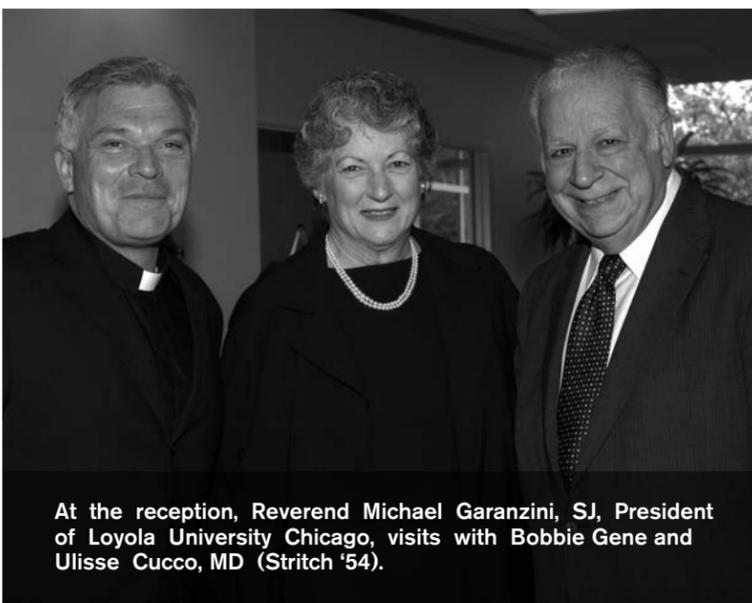
Encompassing 1,700 square feet, the McCormick Tribune Center for Cellular Therapy will serve as a campus-wide resource. The new center will expand upon the research already conducted at Loyola and will enable researchers to:

- ~ develop cell-based therapies that have encouraging current and potential applications in areas such as bone marrow transplantation, adult stem cell research and vaccine development
- ~ advance the development of vaccine therapy approaches for a variety of cancers including melanoma and ovarian
- ~ enhance research in cell cloning using readily available adult cells and umbilical cord blood to treat – and possibly cure – a variety of conditions such as heart attacks, heart failure and stroke

"Loyola's focus on improving the health care in our community and beyond is evident in its unwavering commitment to discover innovative treatment options for patients diagnosed with cancer," said James C. Dowdle, retired executive vice president, Tribune Company. "We are very proud to support the exceptional work of the physicians and researchers at Loyola."

The McCormick Tribune Foundation recently celebrated its 50th anniversary on April 1, 2005. Established as a charitable trust upon the passing of Colonial Robert R. McCormick, long-time editor and publisher of the *Chicago Tribune*, the foundation provides assistance in four programmatic areas: communities, education, journalism and citizenship. It also supports special initiatives at institutions generally within the Chicago metropolitan region. ~

Celebrating 10 Years of Hope and Healing, continued from page 1



At the reception, Reverend Michael Garanzini, SJ, President of Loyola University Chicago, visits with Bobbie Gene and Ulisse Cucco, MD (Stritch '54).



Patricia Cassidy, Senior Vice President, System Strategy and Development, LUHS, and her husband, Andrew Wycislak, with LUHS Board Member Patrick Kelly and his wife, Lisa

What a Difference a Gift Makes

Educating future physicians, nurses and biomedical scientists; leading biomedical and health services research programs; championing the application of new knowledge in the care of patients; rehabilitating injury; preventing disease and premature death; providing care for the nation's medically and economically marginalized – Loyola University Health System and Stritch School of Medicine (Stritch) have made a significant positive impact on the health of our community, the nation and the world.

Our success relies upon philanthropic partners who are similarly invested in and committed to the continued growth and development of the medical school and health system.

Gifts to Loyola University Medical Center and Stritch are investments in the future of health care. Your philanthropy makes possible advances

in patient care, research and medical education. Your gift directly impacts our ability to help others face the most serious medical challenges every day with extraordinary hope and a reliance on the outstanding expertise of our medical professionals. You can contribute to the medical center or Stritch through:

- ☞ Check or credit card
- ☞ Electronic funds transfer
- ☞ Planned gifts including bequests, life insurance or trusts
- ☞ Real estate
- ☞ Securities

We welcome one-time gifts and gifts of fixed amounts given over a period of years. If you are interested in giving a gift that continues generating income beyond your lifetime, consider an endowment. ☞

For More Information

Loyola is committed to disciplined research and planning concerning both the purposes for which a gift will be used and the impact a gift makes on your personal and financial goals. The Office of Development will be happy to formulate a plan with you that takes full advantage of the available tax benefits, while at the same time fulfills your desire to benefit Loyola University Medical Center and/or Stritch School of Medicine.

Loyola understands that your charitable gift intentions are a personal matter. We invite you to contact us for help with answering or researching any questions about clinical or academic activities, or for more information on making your gift to Loyola. All discussions will be treated confidentially.

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Five reasons to choose an endowment:

Endowments continue to grow – endowments are guarded and invested separately from other assets, so the principal stays intact. Only income or a portion of income is used to support LUHS or SSOM.

Endowments are a legacy – larger endowments can be set up in the name of the donor, and in this way family members, friends, students, faculty and the Loyola community are continually reminded of the donor's commitment and values. Named endowments also can honor the lives of others.

Endowments enlarge annual gifts – gifts to an endowment can count as annual gifts.

Endowments strengthen medical education – endowments fund scholarships, programs, scholarly centers and student/faculty research, helping to ensure the continued strength of Stritch overall.

Endowments begin now and continue for centuries – Loyola is more than a leader in medicine today; we are proud to be a leader in the medicine of tomorrow. Endowments to Loyola help ensure our future for centuries to come.

Vision
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